

FIG. 1

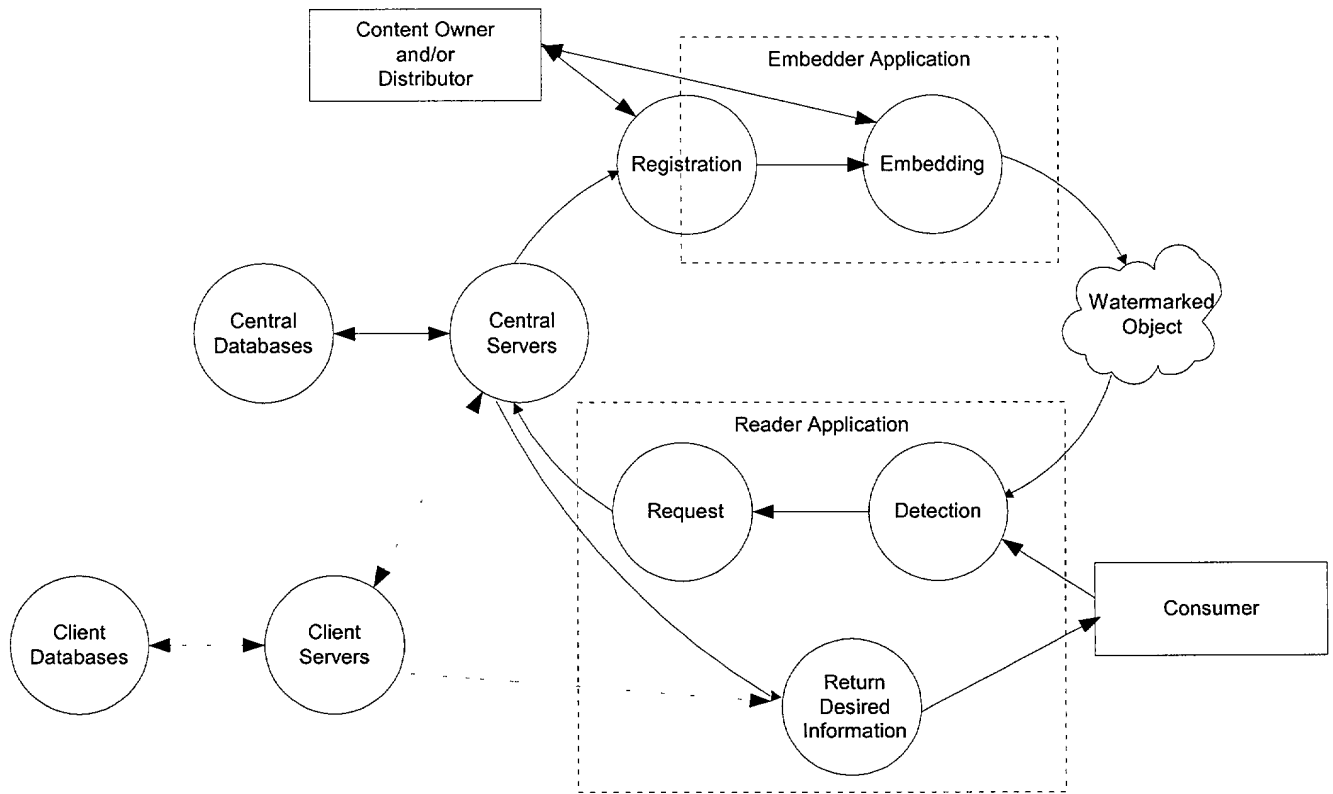


FIG. 2

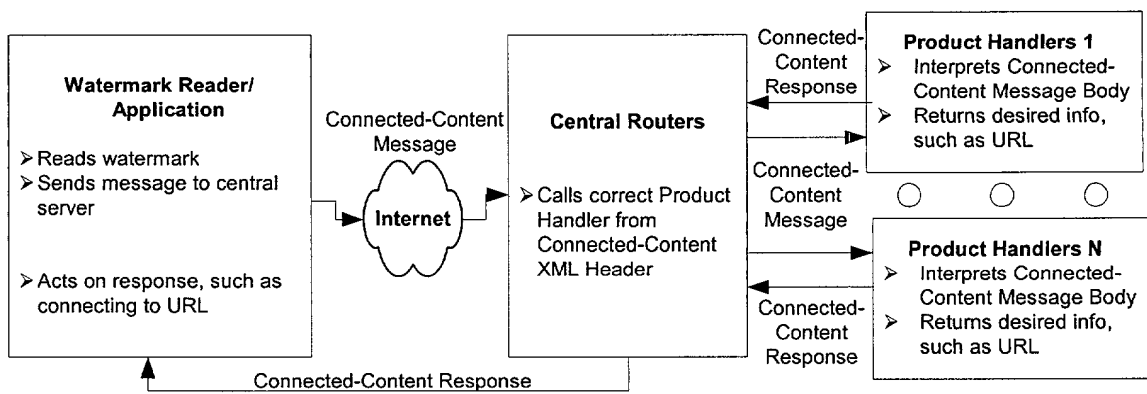
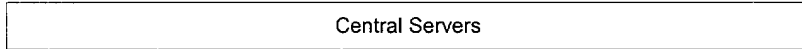


FIG. 3

Connected-Content Response: Response interface with desired informaiton



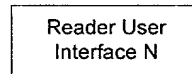
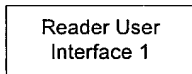
Connected-Content Message: XML Header and Body Interface, with Header containing vendor and application information, and Body with Application Message and context data.



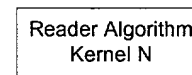
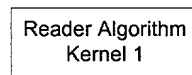
Application Message: Rendering application interface containing content owner, distributor, and respective object IDs and related data

Watermark Reader 1

Watermark Reader N



Watermark Payload: Format of data bits



Watermark protocol: Format of embedded bits

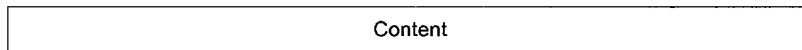


FIG. 4

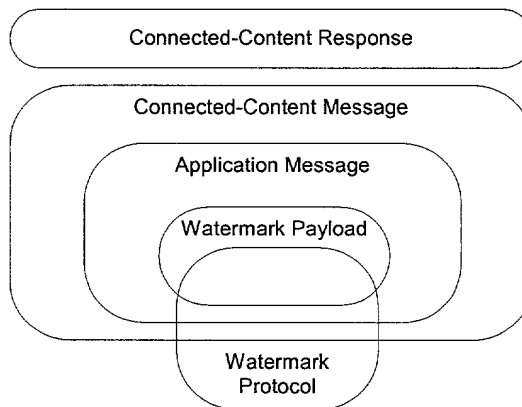


FIG. 5

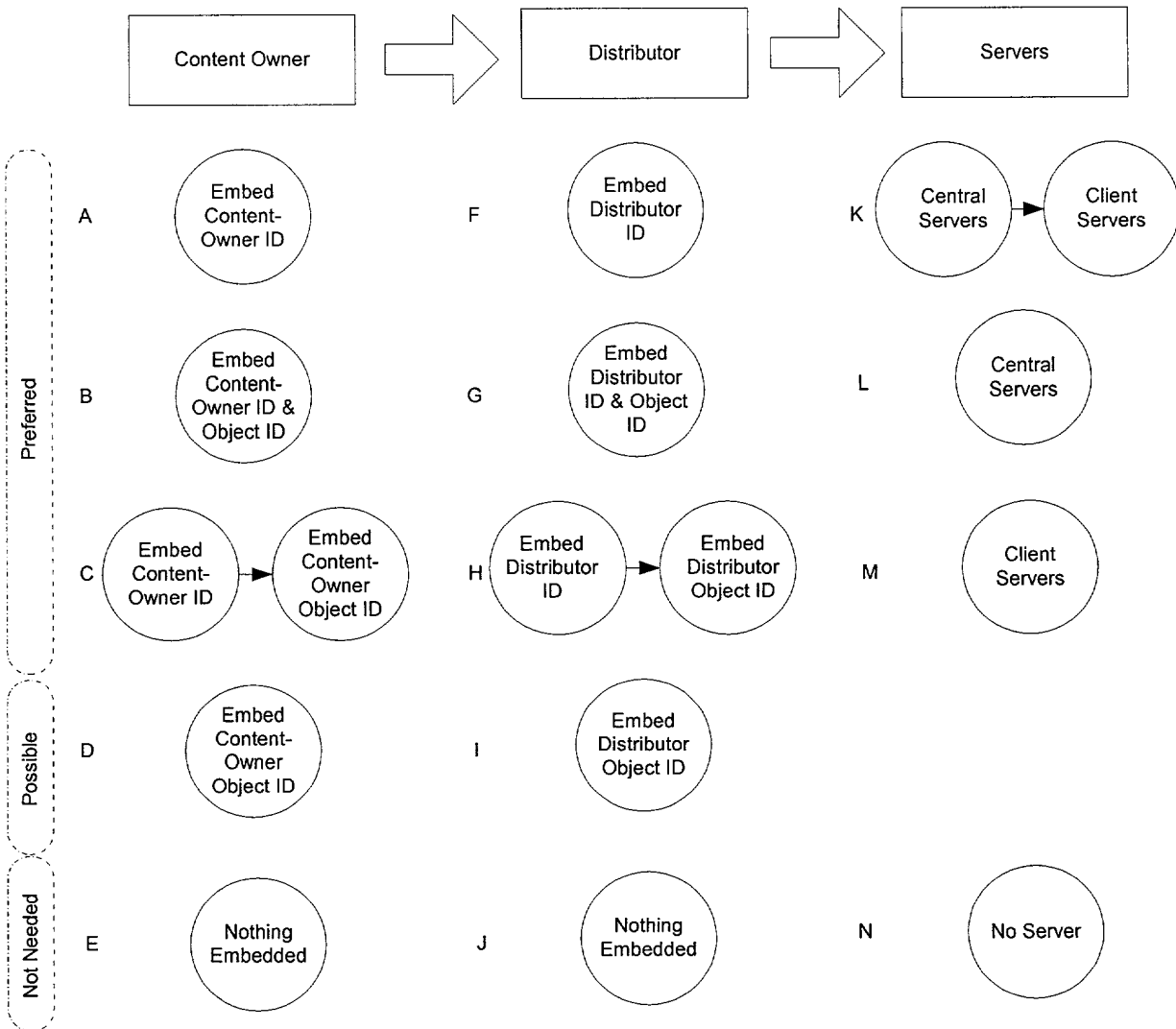


FIG. 6

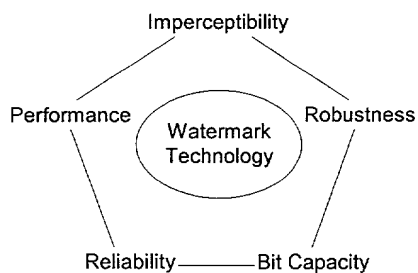


FIG. 7

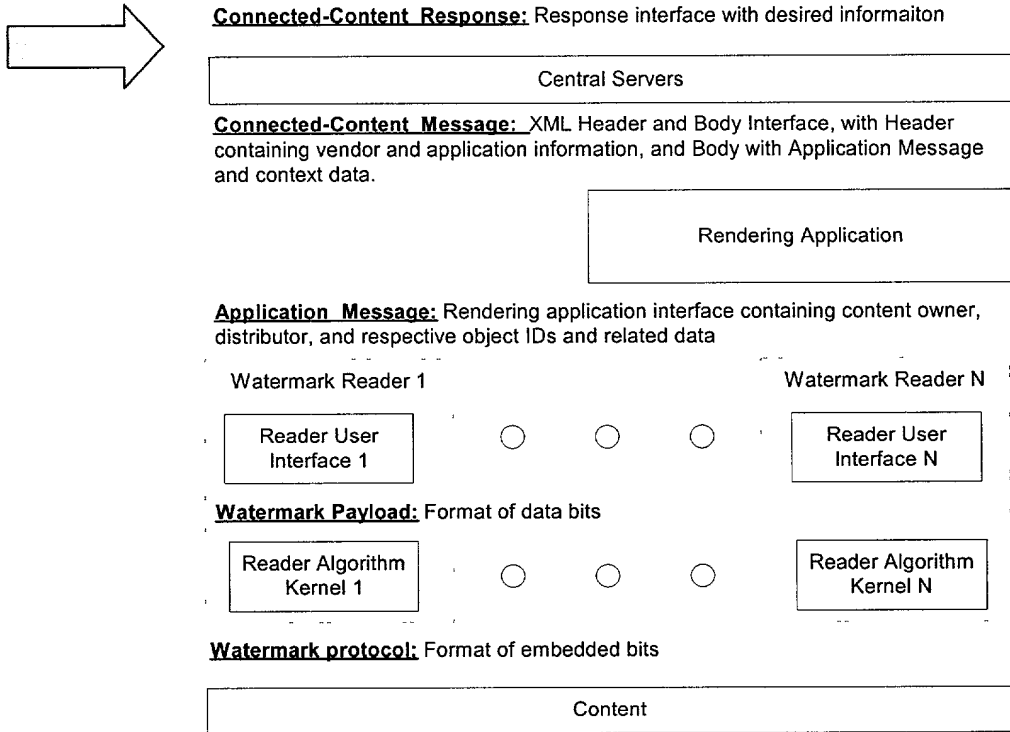


FIG. 8

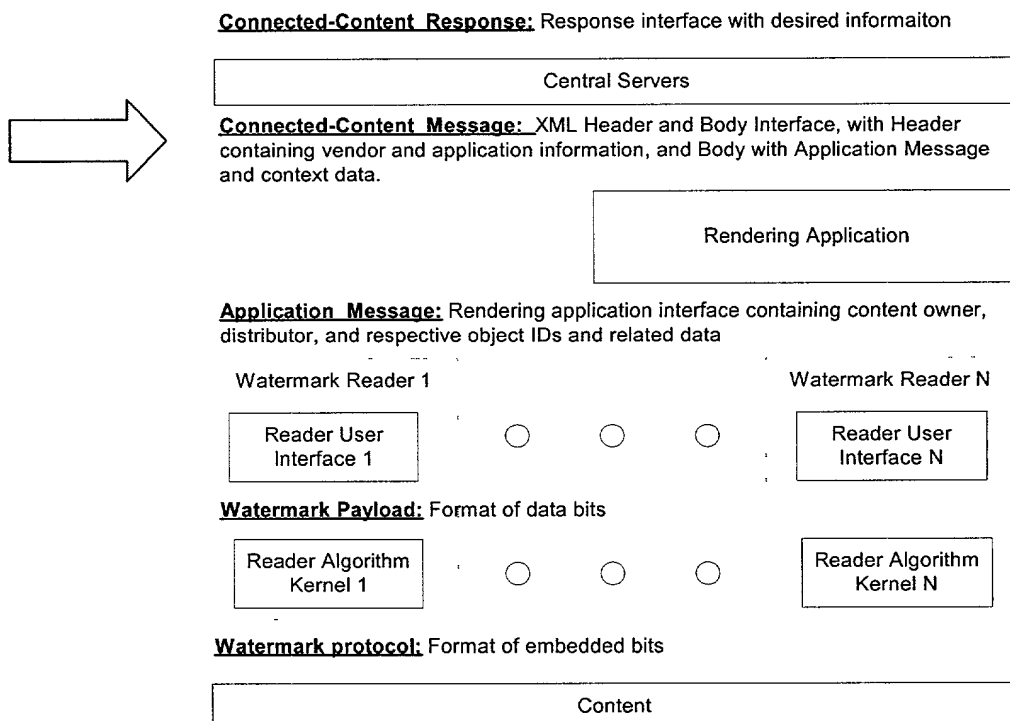
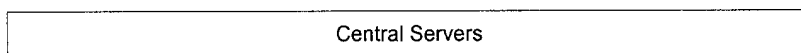
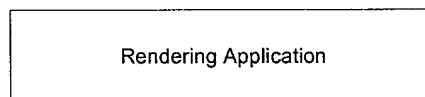


FIG. 9

Connected-Content Response: Response interface with desired informaiton



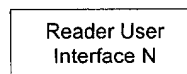
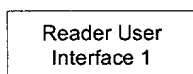
Connected-Content Message: XML Header and Body Interface, with Header containing vendor and application information, and Body with Application Message and context data.



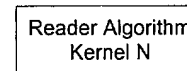
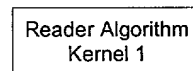
Application Message: Rendering application interface containing content owner, distributor, and respective object IDs and related data

Watermark Reader 1

Watermark Reader N



Watermark Payload: Format of data bits



Watermark protocol: Format of embedded bits

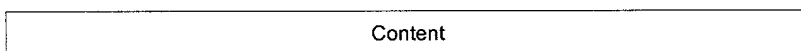
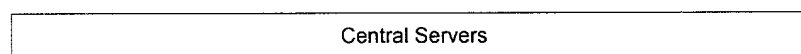
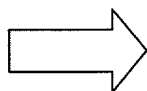
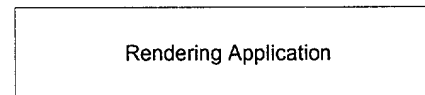


FIG. 10

Connected-Content Response: Response interface with desired informaiton



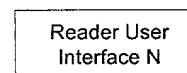
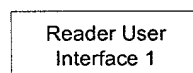
Connected-Content Message: XML Header and Body Interface, with Header containing vendor and application information, and Body with Application Message and context data.



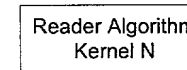
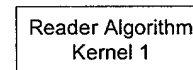
Application Message: Rendering application interface containing content owner, distributor, and respective object IDs and related data

Watermark Reader 1

Watermark Reader N



Watermark Payload: Format of data bits



Watermark protocol: Format of embedded bits

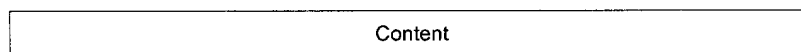
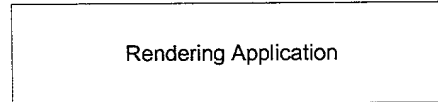


FIG. 11

Connected-Content Response: Response interface with desired information

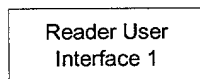


Connected-Content Message: XML Header and Body Interface, with Header containing vendor and application information, and Body with Application Message and context data.

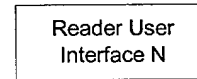


Application Message: Rendering application interface containing content owner, distributor, and respective object IDs and related data

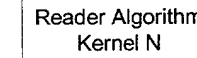
Watermark Reader 1



Watermark Reader N



Watermark Payload: Format of data bits



Watermark protocol: Format of embedded bits

